

YAGO FERREIRA

FOOTBALL ANALYST & SCOUT | SOFTWARE ENGINEER

CONTACT

- +55 11 92017-1521
- yagojj@gmail.com
- linkedin.com/in/yagofer
- São Paulo, Brazil

EXPERTISE

- Player identification and recruitment analysis, combining data, video and tactical context to profile players and build role-specific shortlists.
- Football data analysis with Python and SQL, covering data collection, cleaning, player comparison and bespoke visualisation.
- Video scouting using Wyscout and SkillCorner, producing player reports, playlists and contextual performance analysis.
- Recruitment and market research, assessing tactical fit, club needs, transfer behaviour and player trading outcomes.

TOOLS

Wyscout · SkillCorner · SportsBase
Python · SQL

LANGUAGES

English - Portuguese

EDUCATION

Computer Science
Universidade Anhanguera
2018 - 2021

PROFILE

Football analyst and scout combining video, data and recruitment research with 7+ years of software engineering experience. Club, freelance and independent experience across European recruitment markets, building workflows from player identification through evaluation, visualisation and reporting.

FOOTBALL EXPERIENCE

Video Scouting Intern

KS Cracovia | Volunteer | July 2026 - Present

- Produce video scouting reports on club-selected recruitment targets for internal evaluation.
- Research and assess players, building recommendation lists for further scouting.
- Analyse historical transfer activity and player trading outcomes, and create Wyscout playlists to support recruitment evaluation.

Freelance Football Analyst & Scout

Agency Projects | May 2026 - Present

- Deliver player reports for football agencies using Wyscout, performance data and video to assess technical and tactical context.
- Build role-specific player shortlists using data-led filtering and video assessment, evaluating player profile, tactical fit and market viability.
- Research suitable clubs and environments for individual players, considering role requirements, development pathway and realistic transfer opportunities.

Independent Football Analyst & Scout

Portfolio & Recruitment Projects | Feb 2026 – Present

- Build Python and SQL workflows to collect, clean and analyse football data for player identification, profiling and comparison.
- Identify and profile players across Serbia, Bosnia & Herzegovina, Montenegro, the Netherlands, Portugal and Belgium, combining event data, video and tactical context.
- Developed a Positional Profile Rating framework for role-specific comparison and deeper video investigation.
- Analyse club recruitment behaviour, historical transfer windows and player trading outcomes to assess market patterns, squad needs and realistic player-club fit.
- Produce scouting reports and bespoke data visualisations, supported by a custom scouting application and cross-league player database.

PROFESSIONAL EXPERIENCE

Software Engineer

7+ years | Curotec - Bettha - PicPay | 2018 - Present

- Backend and full-stack engineering across international teams, building data-intensive platforms, production systems and automated workflows.
- Developed AI-powered search and insight tools for organising, processing and extracting information from large datasets; now applying this engineering experience to football data acquisition, analysis, automation and scouting technology.